Health Law: Quality & Liability

**Prof. Thaddeus Pope** 

Healthcare Licensing

## Licensing:

Gatekeeping Discipline

Gatekeeper function of licensing Gate-keeping: controlling who gets to practice medicine

Legal Requirement

Governed by state statutes

### Strictly required

You may NOT practice profession without license

### Medical school

Graduate medical education

Residency, Fellowship

USLME

### Minnesota

21,000 licensed physicians

16,000 located MN

We focus on Medical Boards, but same issues arise with **other licensed** HCPs (e.g. nurses)

# Rationale

Assume public is incapable of evaluating quality

Assumes accreditation not sufficient

#### Miami Herald, 10/29/06

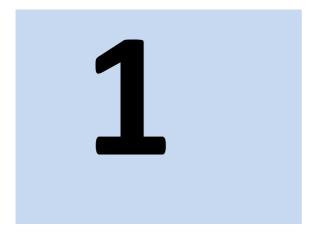
What is now available on Web sites . . . is often **confusing and perhaps useless**,"

"It's still a **tower of Babel** out there."

### Unlicensed Practice of Medicine: Recent Cases

### Reasons for unlicensed practice

| Ignorance                 |
|---------------------------|
| Greed                     |
| Sex                       |
| Fun                       |
| Hubris                    |
| Scope of practice dispute |
| True altruism (meet needs |
| Competitive forces        |



## CAM advocates

11/8/2018



Internationally known proponent of alternative medicine went **beyond** advocating dietary changes and used intravenous "treatments" on people

Arraignment - Nov. 20, 2014





### Pure greed & fraud



Keith Barton

Promised to cure cancer, HIV

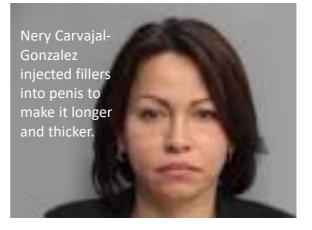
Took \$10k, \$20k from patients

Convicted 10 felony counts Jan. 2014



of magnesium to cure illnesses



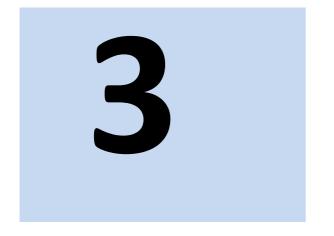




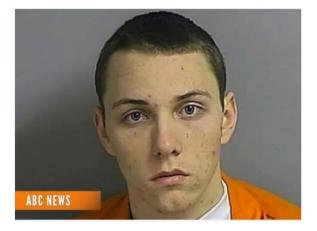
Fake IVF specialist - duped women who were desperate to become mothers into paying for expensive "treatments" doomed to fail.

Placed his hand into patients' vaginas

sent some infertile women fake ultrasound images of fetuses, which he said were in their wombs.



### Fun



Matthew Scheidt, 18, was sentenced in Nov. 2012 to a year in jail for **impersonating a physician assistant** at a Florida hospital where he dressed wounds, examined disrobed patients and performed CPR.

4

### Sex



assistant posed as a plastic surgeon and ran his own cosmetic surgery clinic





### Not just healthcare professionals



Kitchen claimed to have graduated from Duquesne University School of Law in 2005, and then worked for BMZ Law for 10 years before being promoted to partner in April 2014.

Her lawyer argued she provided good legal work and her clients were happy.



# 2 more risk areas for unlicensed practice

Cosmetic / spas Telemedicine

# Telemedicine



Doctor gets jail time for online, out-of-state prescribing

The decision could give prosecutors broader reach in pursuing criminal charges in such cases.

By AMY LYW SORREL, amednews staff. Posted June 1, 2009.

In a case that could have ramifications for online prescribing a Colorado physician was sentenced to nine months in juli for prescribing an antidepressant over the Internet to a California tecanger who have committed suicide

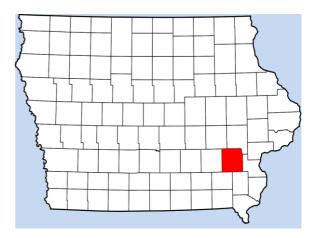
San Mateo Courty prosecutors charged psycharist Christian Hageseth III, MD, of Fort Collins, Colo., with a single felony court of practicing medicine without a valid California kense.



# Cosmetic & Spas



# State v. Miller





### Charge:

Practicing medicine without license

### A crime

Not just money damages

Jail

### Similar rules and analysis under MN law

# MN prohibition

Minn. Stat. 147.081(1)

"It is **unlawful** for any person to practice medicine . . . unless . . . the person holds a valid license"

Minn. Stat. 147.081(2)

"Any person violating the provisions of subdivision 1 is guilty of a gross misdemeanor."

#### Minn. Stat. 609.02

(1) "Crime" means conduct which is prohibited by statute and for which the actor may be sentenced to imprisonment . . .

(3) "Gross Misdemeanor" . . . sentence [91 to 364 days]

# MN definition

"Practice of medicine" is defined very broadly

#### Minn. Stat. 147.081(3)

"A person . . . is 'practicing medicine' or engaged in the 'practice of medicine' if the person does any of the following:"

### 6

alternative definitions

"offers or undertakes to perform any **surgical operation** . . ."

"offers to undertake to use hypnosis for the treatment or relief . . . "

"uses . . . the designation . . . medical doctor . . . MD DO . . . " "advertises, holds out to the public, or represents in any manner that the person is authorized to practice medicine in this state" "offers or undertakes to prescribe, give, or administer any **drug or medicine** for the use of another" "offers or undertakes to prevent or to diagnose, correct, or treat in any manner or by any means, methods, devices, or instrumentalities, any disease, illness, pain, wound, fracture, infirmity, deformity or defect of any person"

Effective on February 4, 2016, sports team physicians visiting Pennsylvania will now be permitted to treat their players in Pennsylvania without fear of violating Pennsylvania law. Previously, visiting team doctors technically could not treat their own players without a Pennsylvania medical license.



# Back to facts in *Miller*



Were Miller's "patients" harmed

### **Defenses for Miller**

Patient consent

Patient constitutional rights

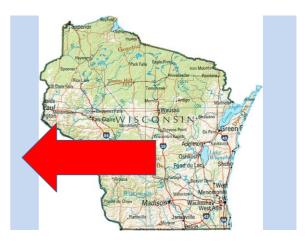
# Practice of medicine problems



New Birth New Life Medical Center & Urgent Care

Undercover agent complaining of an itchy throat. Mr. Love-Robinson took her weight, checked her breathing and checked her temperature, then recommended she visit a local pharmacy for allergy medication. "There were no scripts given," he said, "no medical advice given.

"I'm not trying to hurt people," he said. "I'm just a young black guy who opened up a practice who is trying to do some good in the community. If that is a negative thing, we have a lot more work to do in the community than to single out me."











#### Georgia pre-1993

Only doctors, dentists, podiatrists, and veterinarians can perform surgery, operation, or procedure in which human or animal tissue is cut, pierced, or otherwise altered by the use of any mechanical means, laser, medication . .

Struck – vague, overbroad

# Scope of Practice

Miller – unlicensed for **any** health profession Another type case is where licensed for one health profession but practices another



"refers to herself as a doctor," and "dresses in a white doctor's coat."

once was a licensed chiropractor in the state of Colorado allowed perform acupuncture. She lost that license in 2007 after the State Board of Chiropractic Examiners found she was performing I.V. treatments with her patented amino acid infusion formula.

Medical practice act **excepts** conduct performed under another license Nurse not practice medicine if doing nursing services in scope of nursing practice Tattooing Magnetism Faith healing Electric hair removal Hypnotism Massage Reflexology

#### Hundreds of bills

APN - anesthesia Psychologist – prescribe Pharmacist – prescribe Midwifery Chiropractor - inject

#### MMA works to address esthetician law

The MMA is working to fix legislation that would require physician clinics offering cosmetology, esthiology or nail services to obtain a salon license. The law was to take effect August 1. MMA representatives met with the Board of Cosmetologist Examiners and the Board of Medical Practice to ensure that services provided in a medical office can continue without the need for new licensure.



Pharmacists provide more direct care



Convicted: Emily Hyatt Medwin

NC only allows certified nurse midwives, not Certified Professional Midwives

## Discipline function of licensing

Not only assure competence at **front** end

But also weed out bad apples after already licensed



Regulation of quality OTHER than through tort liability We spent a long time on malpractice liability

But that is **just one** legal tool to help ensure quality

### **3 other tools**

Private regulation Market forces Licensing

# 1. Private regulation

# Hospital credentialing

Granting, revoking, & restricting staff privileges

## MCO Credentialing

Listing, delisting in networks

# 2. Market Forces

Brag about services

### Brag about outcomes



## Public reporting on quality



## 3. Licensing

Every state has its own medical board

# Bases for discipline

Medical board "triggers" from other legal obligations

Malpractice Abandonment Informed consent Alcohol/drug

Aiding unlicensed practice

Incompetence

Fail to report (crim, malpr, priv)

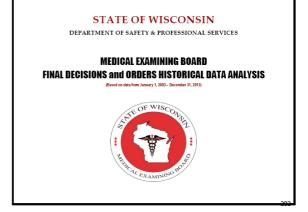
Character

Reciprocal

Suspension (Stayed): Limitation requiring education testing, mentor/supervision, reports, restricting

practice\*

1 Suspension (Stayed); Limitation requiring treatment



|        | Med 10.03(2) Direc                                                               | t Patient Care   | e Vic | olatior | 15   |        |      |           |        |        |       |         |      |
|--------|----------------------------------------------------------------------------------|------------------|-------|---------|------|--------|------|-----------|--------|--------|-------|---------|------|
| Ved '  | 10.03(2)(d) Performing or attempting to perform any surgical or invasive procedu | ire on the wrona | talie | nt or a | thew | 010 2N | imiz | l site o  | rcefor | miro t | ewron | a arace | dure |
|        |                                                                                  | ny pabent.       | pass. | n, vi v |      | ung un |      | , energia | Pana   |        |       | 11.000  |      |
| _      | ui u                                                                             | ny padoine       |       |         |      |        |      |           |        |        |       |         |      |
| Discip | linary                                                                           |                  |       |         |      |        |      |           |        |        |       |         |      |
| -      | Maximum: Surrender                                                               |                  |       |         |      |        |      |           |        |        |       |         |      |
|        | Ninimum: Reprimand                                                               |                  |       |         |      |        |      |           |        |        |       |         |      |
|        |                                                                                  |                  |       |         |      |        |      |           |        |        |       |         |      |
| Total  | Discipline                                                                       | 2                | 2013  | 2012    | 2011 | 2010   | 2009 | 2008      | 2007   | 2006   | 2005  | 2004    | 200  |
| 2      | Reprimand                                                                        |                  |       |         |      |        |      |           |        | 1      |       |         | 1    |
| 1      | Reprimand"                                                                       |                  |       | 1       |      |        |      |           |        |        |       |         |      |
| 2      | Reprimand; Limitation requiring education/lesting*                               |                  |       |         |      | 1      |      |           | 1      |        |       |         |      |
| 1      | Surrender*                                                                       |                  | 1     |         |      |        |      | 1         |        |        |       |         |      |

Total

# Types of discipline



### 900,000 physicians

1% disciplined each year

| State Medical Board Act     | ions   | 2012  |
|-----------------------------|--------|-------|
| Total state medical board a | ctions | 9,219 |
| Board actions by category*  |        |       |
| License restricted          |        | 1,480 |
| Reprimand                   |        | 1,224 |
| Fine                        |        | 995   |
| Administrative action       |        | 949   |
| Probation                   | 913    |       |
| License suspended           |        | 907   |
| CME required                |        | 819   |
| License surrendered         |        | 511   |
| Conditions imposed          |        | 465   |
| License revoked             |        | 299   |
| License denied              |        | 170   |
| Other                       |        | 487   |

Move from state licensing to federal certification

CMS mandatory & discretionary exclusions

Separate from license under state law

DHHS (CMS) decision about whether physician may participate in **federal** healthcare programs

Let's move to one final type of liability

11/8/2018

# Discipline function of licensing

Not only assure competence at front end

But also weed out bad apples after already licensed

# Bases for discipline



|       |                                            | Med 10.03(2) Direct         | Patient Care Violations          |                             |                      |
|-------|--------------------------------------------|-----------------------------|----------------------------------|-----------------------------|----------------------|
| 2)(d) | Performing or attempting to perform any su | rgical or invasive procedur | e on the wrong patient, or at th | e wrong anatomical site, or | performing the wrong |

- Disciplinar
- <u>Maximum</u>: Surrender
- <u>Minimum</u>: Reprimand

| Total | Discipline                                                                                            | 2013 | 2012 | 2011 | 2010 | 2009 | 2008 | 2007 | 2006 | 2005 | 2004 | 2003 |
|-------|-------------------------------------------------------------------------------------------------------|------|------|------|------|------|------|------|------|------|------|------|
| 2     | Reprimand                                                                                             |      |      |      |      |      |      |      | 1    |      |      | 1    |
| 1     | Reprimand"                                                                                            |      | 1    |      |      |      |      |      |      |      |      |      |
| 2     | Reprimant; Limitation requiring education/testing*                                                    |      |      |      | 1    |      |      | 1    |      |      |      |      |
| 2     | Surrender*                                                                                            | 1    |      |      |      |      | 1    |      |      |      |      |      |
|       | Suspension (Stayed); Limitation requiring education/testing, mentor/supervision, reports, restricting |      |      |      |      |      |      |      |      |      |      |      |
| 1     | practice"                                                                                             |      | 1    |      |      |      |      |      |      |      |      |      |
| 1     | Suspension (Stayed); Limitation requiring treatment"                                                  |      |      |      |      |      |      | 1    |      |      |      |      |
| 9     | Total                                                                                                 | 1    | 2    | 0    | 1    | 0    | 1    | 2    | 1    | 0    | 0    | 1    |

Medical board "triggers" from other legal obligations

Malpractice Abandonment

11/8/2018

Med 10.03(2)(b) Departing from or failing to conform to the standard of **minimally competent medical practice** which creates an unacceptable risk of harm



Minn. Stat. 147.091 "triggers" from other legal obligations

EMTALA Malpractice Abandonment STATE OF WISCONSIN BEFORE THE MEDICAL EXAMINING BOARD

IN THE MATTER OF THE LICENSE TO PRACTICE MEDICINE AND SURGERY OF

RICHARD KOKEMOOR, M.D., RESPONDENT.



FINAL DECISION AND ORDER (91 MED 066)

The parties to this action for the purposes of Wis. Stats. sec. 227.53 are:

Richard Kokemoor, M.D. S5456 State Road 37 Eau Claire, WI 54701

6. Dr. Kokemoor discussed various risks of the procedure with the patient but failed to adequately advise the patient of the seriousness of these risks and further failed to advise the patient that he had only limited experience in aneurysm surgery, was not a sub-specialist in aneurysm surgery, and was not board certified in neurosurgery. Dr. Kokemoor also failed to provide the patient with the alternative of a lower risk surgery performed by a different, more experienced surgeon in a better-equipped facility.

29 States Have Introduced Vaccine Bills in 2015 Many would make it harder for parents to opt out of immunizing their kids.



**Bob Sears** medical exemption for vaccines

Alcohol/drug Aiding unlicensed practice Incompetence Fail to report (crim, malpr, priv) Character Reciprocal

Lust <u>Sloth</u> Envy Anger Gluttony Greed Pride

### Professionalism



#### SOUTH METRO

### Final Exit Network fined \$30,000 for assisting Apple Valley woman's suicide

Right-to-die group says it will appeal conviction over Apple Valley woman's suicide.

By Jessie Van Berkel (http://www.startribune.com/jessie-van-berkel/280701532/) Star Tribune AUGUST 24, 2015 - 10:54PM

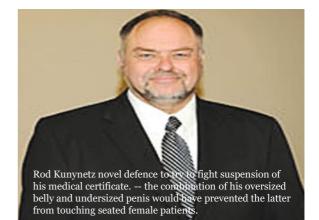
### Character



Arthur K. Zilberstein - sexting during surgery



inadvertent exposure of (his) genitals during an attempt to scratch a severe itch,"



### Quack, greed, money



Stanislaw Burzynski claims to have much better results treating deadly brain cancers than conventional oncology, even though he is not an oncologist

|                                                                      | ADMINISTRATE                              | FICE of<br>VE REARINGS |
|----------------------------------------------------------------------|-------------------------------------------|------------------------|
| HEARING COND<br>TEXAS STATE OFFICE OF AI<br>SOAH DOCKET<br>LICENSE N | DMINISTRATIVE HEARINGS<br>NO. 503-12-1342 | AM 10: 20              |
| ATTER OF THE                                                         |                                           | BEFORE THE             |
| NT AGAINST:                                                          |                                           |                        |
| W R. BURZYNSKI, M.D.                                                 | TEXAS ME                                  | DICAL BOARD            |
|                                                                      |                                           |                        |

#### FIRST AMENDED COMPLAINT

IN THE M.

COMPLAI STANISLA

TO THE HONORABLE TEXAS STATE MEDICAL BOARD AND THE HONORABLE ADMINISTRATIVE LAW JUDGE TO BE ASSIGNED:

COMES NOW, the Staff of the Texas Medical Board (Board staff), and files this Complaint against Stanislaw R. Burzynski, M.D., (Respondent), based on Respondent's alleged violations of the Medical Practice Act (Act), Title 3, Subtitle B, Texas Occupations Code, and would show the following:

### Crimes





Joshua Baron

"Need Addreall or Xanax? Let me know what you are willing to do in exchange... please send a pic."

Convicted Chicago Aug. 2014

# Types of discipline

|                                   | STATE<br>STATE<br>MEDICAL<br>BOARDS |
|-----------------------------------|-------------------------------------|
| U.S. Medical Re<br>Trends and Act | egulatory                           |
|                                   | Stat_                               |
|                                   |                                     |
| May 2014                          |                                     |

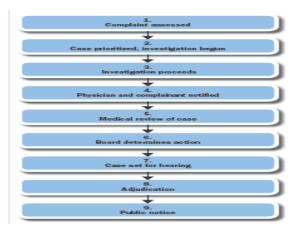
| Physicians with an Active License to Practice Medicine in the |                            | 2010   |         | 2012        |  |  |  |  |
|---------------------------------------------------------------|----------------------------|--------|---------|-------------|--|--|--|--|
| United States and the District of Columbia, 2010 and 2012     | vd 2012 Counts Percentages |        | Counts  | Percentages |  |  |  |  |
| Total                                                         | 850,085                    | 100.0% | 878,194 | 100.0%      |  |  |  |  |
| Degree Type                                                   |                            |        |         |             |  |  |  |  |
| Doctor of Medicine (MD)                                       | 789,788                    | 92.9%  | 812,019 | 92.5%       |  |  |  |  |
| Doctor of Osteopathic Medicine (DO)                           | 58,329                     | 6.9%   | 63,045  | 7.2%        |  |  |  |  |
| Unknown                                                       | 1,968                      | 0.2%   | 3,130   | 0.4%        |  |  |  |  |
| Gender                                                        |                            |        |         |             |  |  |  |  |
| Male                                                          | 568,501                    | 66.9%  | 578,478 | 65.9%       |  |  |  |  |
| Female                                                        | 246,314                    | 29.0%  | 264,846 | 30.2%       |  |  |  |  |
| Unknown                                                       | 35,270                     | 4.1%   | 34,870  | 4.0%        |  |  |  |  |

| State Medical Boar         | d Actions    | 2012  |  |  |  |  |  |
|----------------------------|--------------|-------|--|--|--|--|--|
| Total state medical bo     | oard actions | 9,219 |  |  |  |  |  |
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| Administrative action      | 1            | 949   |  |  |  |  |  |
| Probation                  |              | 913   |  |  |  |  |  |
| License suspended          |              | 907   |  |  |  |  |  |
| CME required               |              | 819   |  |  |  |  |  |
| License surrendered        |              | 511   |  |  |  |  |  |
| Conditions imposed         |              | 465   |  |  |  |  |  |
| License revoked            |              | 299   |  |  |  |  |  |
| License denied             |              | 170   |  |  |  |  |  |
| Other                      |              | 487   |  |  |  |  |  |

# Process for discipline

The Medical Board investigates, prosecutes, and decides

Physician can appeal Board's decision to **court** 





Just as Medical Boards are not the only gate-keepers, they are not the only ones to impose sanctions

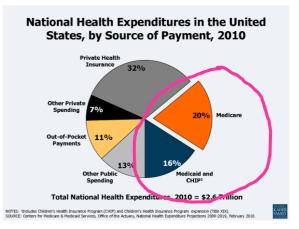
### Hospitals

Restrict, revoke staff privileges

### MCOs

Delist from network





Separate from license under state law

Decision about whether physician may participate in federal healthcare programs

#### **Mandatory Exclusion**

42 U.S.C. § 1320a–7(a)

- 1. Conviction of program-related crimes
- 2. Conviction relating to patient abuse
- 3. Felony conviction relating to health care fraud
- 4. Felony conviction relating to controlled substance

#### **Permissive Exclusion**

42 U.S.C. § 1320a-7(b)

- 1. Conviction relating to fraud
- 2. Conviction relating to obstruction of an investigation or audit
- 3. Misdemeanor conviction relating to controlled substance
- 4. License revocation or suspension

. . . .



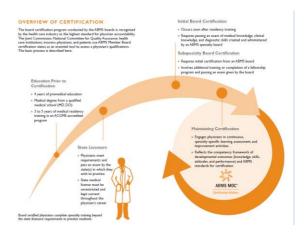
- the the criteria, process, and timeframes rolled from the program, who is not, and Has CMS established interagency agreements v it receives followy conviction information in a ti



### American Board of Medical Specialties

Higher standards. Better care.®

"ABMS, in partnership with its 24 certifying Member Boards, serves the public and the medical profession by improving the quality of health care through setting professional and educational standards for medical specialty certification and practice."



|         | 2010                                             |                                                                                                           | 2012                                                                                                                             |
|---------|--------------------------------------------------|-----------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|
| Counts  | Percentages                                      | Counts                                                                                                    | Percentages                                                                                                                      |
| 850,085 | 100.0%                                           | 878,194                                                                                                   | 100.0%                                                                                                                           |
|         |                                                  |                                                                                                           |                                                                                                                                  |
| 789,788 | 92.9%                                            | 812,019                                                                                                   | 92.5%                                                                                                                            |
| 58,329  | 6.9%                                             | 63,045                                                                                                    | 7.2%                                                                                                                             |
| 1,968   | 0.2%                                             | 3,130                                                                                                     | 0.4%                                                                                                                             |
|         |                                                  |                                                                                                           |                                                                                                                                  |
|         |                                                  |                                                                                                           |                                                                                                                                  |
| 633,733 | 74.5%                                            | 671,755                                                                                                   | 76.5%                                                                                                                            |
| 216,352 | 25.5%                                            | 206,439                                                                                                   | 23.5%                                                                                                                            |
|         | 850,085<br>789,788<br>58,329<br>1,968<br>633,733 | Counts  Percentages    850,085  100.0%    789,788  92.9%    58,329  6.9%    1.968  0.2%    633,733  74.5% | Counts  Percentages  Counts    850,085  100.0%  878,194    789,788  92.9%  812,019    58,329  6.9%  63,045    1,968  0.2%  3,130 |

### Competition OR consumer protection

Licensing is not just about protecting patients

It is also about establishing economic domains

#### Lots of "turf" battles

APN - anesthesia Psychologist – prescribe Pharmacist – prescribe Midwifery Chiropractor - inject North Carolina Board of Dental Examiners

> *vs.* Federal Trade Commission





### Board

Teeth whitening is **part** of dentistry Therefore **off-limits** to rival kiosks

Board sent **cease-anddesist** letters to several dozen non-dentists, ordering them to **stop** offering cosmetic teethwhitening services Federal Trade Commission deemed Board's actions illegal suppression of competition in violation of antitrust law.

Upheld by 4<sup>th</sup> Cir.



Forms Effective August 1, 2014: Stanley L. Allen, DDS, President (Greensbor Cifford O., Feingold, DDS, Socretary-Treasur David A. Howdy, DDS, Past President (Was Kenneth H. Sadler, DDS (Winston-Salem ) William M. Litaker, Jr., DDS (Hickory) Herlin W. Young, DDS (Wendell)

## Sensational Smiles v. Mullen



"At Smile BrightTM, you will experience a fresh, white smile at the **speed of light**. We guarantee a brand new smile 4 shades whiter than what you currently have-- and it's just a 20-minute session away."

"[P]lace the [whitening gel] tray in your mouth and have a comfortable seat in front of our cutting-edge LED light."

"Our **aesthetic professional** is there to ensure you have a pleasant experience and verify your teeth shade . . ."